

# Shanghai international Construction Templates, Scaffolding & Construction Technology Exhibition

**Exhibition time:** November 21th 2019- November 23th 2019

**Exhibition venue:** National Convention and Exhibition Center

**Organizer:** Shanghai Modern International Exhibition Co., Ltd

Shanghai Jianzhi Exhibition Co., Ltd.

Yuanfa (Shanghai) Exhibition Co., Ltd.

**Over the same period:** Shanghai International Urban and Architectural  
Exposition

**Support of media:** China Template Scaffolding Website, Baidu Promotion,  
China molds Website.

## 1.Introduction of the background

The 12th Construction Templates, Scaffolding & Construction Technology Exhibition(BTSC) is co-organized by Shanghai municipal commission of housing and urban-rural development and management, China Association of City Planning, the Architectural Society of China, Shanghai Modern International Exhibition Co., Ltd. Shanghai Jianzhi Exhibition Co., Ltd., and Yuanfa (Shanghai) Exhibition Co., Ltd. It is the professional exhibition in construction templates, scaffolding field. This exhibition will advocate green cyclical and low-carbon building energy saving ideas which provide feasible green construction solutions. The exhibition will be held in National Exhibition and Convention Center(Shanghai) on November 21th 2019- November 23th 2019. The exhibition will be held through a variety of channels promotion at home and abroad. Over the same period, the Shanghai International City and Architecture Expo 2018 will be held with powerful combinations, complement each other, and making the exhibition which exert largest scale, the highest degree of specialization and the most influential profession in the field. Also, it provides a platform for molds, scaffolding, and equipment manufactures displaying their achievements, products promotion, experiences discussion, cooperation promotion, and seeking common development.

Currently, China drive fast growth in new urbanization and industrial transformation upgrading fields. As the one of the most crucial part of green construction process, templates, scaffolding fields need change the old construction methods and develop the new technology immediately. Based on the expansion of the investments in building, railway, highway, bridges, airports fields and theory proving, the technicians create the new framework

becoming the most safety construction method in construction practice also promoting the development of the templates, scaffolding fields. This exhibition will arrange the seminar in templates, scaffolding products and construction technology in order to make health development of templates, scaffolding platform.

## 2.The exhibition objects

- **Series of templates:** Aluminum templates and equipment, related parts of aluminum templates and repair tools, plastic templates, Steel-wood combination templates, new type templates of pipe rack, wall templates system, column templates system, well-bore templates system, removing system, slip form, big match formwork system, prestressed hollow, large roof, special-shaped (staircase templates, door and window openings templates), multi-directional templates system, road, bridge, beam, tunnel templates system, etc. New structural templates system of truss floor deck composite templates, fiberglass mold shell and other materials; decorative concrete formwork system; bamboo plywood and high strength wood-based panel templates system; steel frame plywood templates and its supporting system; plastic wood formwork system; steel templates and accessories, templates release agents, cleaning equipment
- **Series of scaffolding:** Attachable lifting scaffolding and safety nets, bowl-scaffold multi-functional scaffolding, disk-type scaffolding, portal scaffolding, crab-clamp scaffolding, climbing frame, Bailey scaffolding, mobile scaffolding, trapezoidal scaffolding, indoor decorative scaffolding, elevator, chrysanthemum buckle scaffolding, steel grating, piercing body scaffolding, aluminum alloy scaffolding, aluminum alloy fast-fitting scaffolding, aluminum alloy ladder Insulated quick-fixing scaffolding, insulation overhaul frame, power plant boiler furnace overhaul frame, fast-fixing scaffolding, aluminum alloy scaffolding, building fasteners, building screw, various types of fasteners, screw, step-by-step, wall screw, butterfly button, and related accessories.
- **High altitude technology platforms:** scissor-fork type workbench, truck-mounted workbench, sleeve type workbench, telescopic column type empty workbench, boom type workbench, mast type workbench, etc., various fixed hydraulic lifting platform, automatic lifting vehicle, crane, hoist, balance crane, crane, tower crane, etc., all kinds of high-altitude workbench protection products, vertical climbing protector, adjustable stay rope, buffer safety rope, etc. Multifunctional seat belt, anti-falling safety net, etc.

## 3. Products features and promotion

- The exhibition will focus on the construction material and technology seminar in the field, and look at one-stop service.
- The exhibition is divided into different area based on material classified in order to attract eyeballs and make unique exhibition in templates, scaffolding field.
- Attracting target audiences, inviting the Architectural Planning and Design Institute, Engineering Department of Property Developer, Bridge Construction Unit, Decoration Company, Construction Company, Construction Supervision Unit, Government Procurement Department, Building Material Trade and Agent Company to attend this exhibition.
- Building platform for exhibitors. ([www.expomj.com](http://www.expomj.com))
- Printing 500 thousand tickets and thousand invitations to insiders though the host and relation media companies.
- Increasing the effectively in relative field via the national and professional media reports.
- Making the “preview of the exhibition” booklets before the exhibition, introducing exhibitors and products and send to important clients.

#### 4. Participation fee (previous Exhibitors take off 10%)

- The equipment of the standard booth includes: enclosures for three sides (2.44meters tall), carpet, two 100w spotlights, two chairs, one information desk with power socket (220v/ 10A), the Chinese and English name of exhibitors will be write in lintel board.
- Standard booth (3m ✕ 3m) =9m<sup>2</sup> (corner booth should be charged anther 10% of total fee.)
- Raw space (minimum 36m<sup>2</sup>). The power, water fees and operation fees of special decorations are not included.

Exhibition center	National Convention and Exhibition Center	
Standard booth/ Raw space	Standard booth 9m <sup>2</sup>	Raw space (minimum 36m <sup>2</sup> )
Companies in block B	RMB1280 Yuan	RMB1280 Yuan

#### 5.Exhibition services and exhibition procedure

- The hotel reservation fee referring to exhibitors' handbook. (one month before the exhibition)
- Accepting companies' consultant and suggestions, helping exhibitors make booth selection.
- Providing the free online promotional services for exhibitors, organizing and inviting relative individuals to view exhibition.
- The exhibition manual would be provided which help exhibitors to realize the detail of this exhibition.
- It is for free to publish the introduction of the exhibitors and their products.
- Providing the exhibition invitations, tickets, seminars and profiles of the exhibition.
- Helping exhibitors to make special booth design, rent the extra furniture and power equipment.
- Recruiting the temporary staff, interpreters and Miss Etiquettes etc.
- Assisting exhibitors to make freight, accommodation, Visa and publishing advertisements etc.

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